

WKTV News  
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## Adirondack communities hope new map will spark tourism boom

By WKTV News

WEBB, N.Y. (WKTV) - Our neighbors to the north are about to be exposed to thousands of potential visitors thanks to Old Forge and 23 other surrounding communities.

The environmental organization known as The Adirondack Council announced Wednesday a new tourism map that highlights half a million acres of inter-connected wild lands and waters. Some of the land is public, some is privately owned, but it is all open to nature lovers. Officials say it is an opportunity to show the world all the communities many already know and love.

"I tell people you couldn't make this stuff up," said Town of Webb Tourism Director Mike Farmer. "If I made up names like Old Forge, Eagle Bay, Big Moose, Still Water, Beaver River - who would believe that. This is an excellent opportunity to get this out to large numbers of people who are hungry for this kind of recreation."

10,000 copies of the Bob Marshall Wild lands Complex are now available.

For video: <http://www.wktv.com/news/local/Adirondack-communities-hope-new-map-will-spark-tourism-boom-124733389.html>