

Introduction for Award in Special Recognition of Excellence in Journalism and Education
Adirondack Explorer Magazine
Forever Wild Day
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OUR SECOND AWARD PRESENTATION TODAY HONORS THE WORK OF ANOTHER MAJOR CONTRIBUTOR TO THE PUBLIC'S SUPPORT AND APPRECIATION FOR THE ADIRONDACK WILDERNESS. THIS ADIRONDACK INSTITUTION IS ALSO LOCATED IN SARANAC LAKE.

FOR THE PAST 16 YEARS, *ADIRONDACK EXPLORER MAGAZINE* HAS COVERED THE MAJOR POLITICAL, CONSERVATION AND RECREATION ISSUES AFFECTING THE ADIRONDACK PARK. IT PRESENTS THE UNVARNISHED VIEWS OF CITIZEN-STAKEHOLDERS ACROSS A BROAD SPECTRUM OF OPINION. IT ALSO ENGAGES OFFICIALS, EXPERTS AND SCIENTISTS TO PROVIDE PERSPECTIVE. WHEN THE EXPLORER'S STAFF EXPRESSES ITS OWN OPINION, THE MAGAZINE HAS DONE AN OUTSTANDING JOB OF EXPLAINING HOW ENVIRONMENTAL PROTECTION AND ECONOMIC DEVELOPMENT MUST WORK HAND-IN-HAND.

THE EXPLORER IS A LIVELY AND ENTERTAINING PUBLICATION THAT ILLUSTRATES BOTH THE WILD BEAUTY OF THE REGION AND THE CHARM OF ITS SMALL TOWNS. IT ALSO SHOWS HOW POOR PUBLIC POLICIES CAN DAMAGE THE PARK'S ECOLOGY AND ITS ECONOMY.

IN SUM, THE EXPLORER HAS BECOME A MUST-READ PUBLICATION FOR ANYONE WHO CARES ABOUT THE ADIRONDACKS. IT IS NOW REQUIRED READING IN SEVERAL UNIVERSITIES' ENVIRONMENTAL STUDIES COURSES (CLARKSON, COLGATE, SUNY POTSDAM, SUNY ALBANY).

THE EXPLORER'S MISSION STATEMENT NOTES THAT IT HAS DEDICATED ITSELF TO THE CAREFUL USE, PUBLIC ENJOYMENT AND LASTING PROTECTION OF THE ADIRONDACK PARK. SIX ISSUES A YEAR COVER THE PEOPLE, PLACES AND POLITICS OF THE REGION WITH A SPECIAL EMPHASIS ON THE PARK'S WILDLIFE, NATURAL ATTRIBUTES, CONSERVATION NEEDS AND RECREATIONAL OPPORTUNITIES.

RECENTLY, THE EXPLORER TEAMED UP WITH THE ONLINE NEWS BLOG ADIRONDACKALMANACK.COM TO PRESENT FAST-BREAKING NEWS AND TO PROVIDE A FORUM FOR THE DISCUSSION OF PARK ISSUES.

PLEASE JOIN ME TODAY IN RECOGNIZING THE ADIRONDACK EXPLORER MAGAZINE FOR ITS EXCELLENCE IN JOURNALISM AND EDUCATION IN HELPING PEOPLE UNDERSTAND, EXPLORE, PROTECT AND CELEBRATE THE ADIRONDACK PARK.